



“When family problems reach the workplace, someone pays the cost — often employers. Employers can make a difference in their businesses and in the lives of working parents by providing them with information on youth drug prevention. I encourage every employer to take advantage of the Parents@Work program and the opportunity to share our resources with their employees.”

**John P. Walters**  
*Director*  
White House Office of National  
Drug Control Policy



“Organizations have a critically important role to play in the battle against illegal drugs. The problems associated with an employee who is fighting drug abuse at home can negatively affect the entire workplace. No one is immune. That's why organizations should provide resources to help employees protect their families against the ravaging effects of illicit drug use.”

**Susan R. Melsing**  
*President and CEO*  
Society for Human Resource  
Management



“The U.S. Chamber of Commerce, the world's largest business federation representing over 3 million businesses and organizations of every size, sector and region, is proud to support the National Youth Anti-Drug Media Campaign in efforts to keep America's teens drug-free. As a Parents@Work partner, we've distributed the Campaign's free youth drug prevention materials to our employees and helped promote the program to our business membership community.”

**Randel K. Johnson**  
*Vice President*  
*Labor, Immigration & Employee*  
*Benefits*  
U.S. Chamber of Commerce



“Big Lots cares about providing quality products for our customers and for our 45,000 associates across the country. We're proud to partner with Parents@Work providing Media Campaign information and resources to help keep teens drug-free.”

**Sharon J. Abrams**  
*SPHR Manager, Associate*  
*Relations*  
Big Lots Stores, Inc.



## PARENTS. | PARENTS@WORK

THE ANTI-DRUG.

A FREE PROGRAM FOR  
EMPLOYERS TO HELP  
WORKING PARENTS  
KEEP TEENS DRUG-FREE

# WHEN FAMILY PROBLEMS, INCLUDING DRUG ABUSE OR ADDICTION, REACH THE WORKPLACE, EMPLOYERS PAY THE COST. LET THE PARENTS@WORK PROGRAM HELP IMPROVE YOUR BOTTOM LINE.



Employers have a vested interest in helping their employees prevent family substance abuse. According to a survey conducted by the Hazelden Foundation, more than two-thirds of employees surveyed said that if a family member were struggling with drug problems or alcohol, it would negatively affect their ability to concentrate and be productive at work. In addition, more than one-third of employees reported that at least one of their coworkers had been distracted, less productive or missed work due to substance abuse/addiction within their family.<sup>1</sup>

The Parents@Work program of the National Youth Anti-Drug Media Campaign offers employers an easy way to provide FREE youth drug prevention resources to parents where they spend much of their time — at work. Sharing these important resources benefit employees and their families. *Research shows that teens who learn about the risks of drug use from their parents and caregivers are less likely to use drugs than kids who do not.*

And while the good news is that teen drug use has been decreasing in recent years, it is important that parents have the necessary resources and use their influence to help keep all teens drug-free.

All employers, including businesses, non-profit groups and other organizations employing or representing working parents, such as government agencies, unions and associations, can participate in the Parents@Work program. Distribution of these wellness resources to your employees can help reduce absenteeism and healthcare costs while increasing productivity and helping your company's bottom line.



#### DURING THE LAST TWO PAY PERIODS (30 DAYS):

- Approximately 1 out of 4 twelfth-graders has used some form of illegal drugs.<sup>2</sup>
- Among twelfth-graders, 1 out of 5 has used marijuana.<sup>3</sup>

#### DID YOU KNOW?

- Each year, more teens enter treatment with a primary diagnosis of marijuana dependence than for all other illicit drugs combined.<sup>4</sup>
- Youth who are not regularly monitored by their parents are four times more likely to use drugs.<sup>5</sup>
- Youths aged 12 to 17 who participate in school-based, community-based, church-or faith-based or other activities during the past year were less likely to have used cigarettes, alcohol, or illicit drugs in the past month than youth who don't.<sup>6</sup>

## EMPLOYERS CAN MAKE A DIFFERENCE IN THEIR BUSINESSES AND IN THE LIVES OF EMPLOYEES. HERE'S HOW:

**ORDER** free anti-drug brochures (also available in Spanish and several Asian languages) to distribute to your employees and free anti-drug posters for your lunch room or employee lounge areas by calling 1 (800) 788-2800.

**DOWNLOAD** youth drug-prevention articles from [www.TheAntiDrug.com/ParentsatWork](http://www.TheAntiDrug.com/ParentsatWork) for your employee newsletter.

**SUBSCRIBE** to the Anti-Drug Parenting Tips Newsletter at [www.TheAntiDrug.com](http://www.TheAntiDrug.com) and receive periodic email with parenting tips and strategies that can help your employees keep their children healthy and drug-free.

**LINK** [www.TheAntiDrug.com](http://www.TheAntiDrug.com) to your intranet.

**DOWNLOAD** drug prevention banners and place them on your intranet or Web site.

**INVITE** experts from your local anti-drug coalition to your workplace — lunch-time brown bag sessions work great.

 ACCESS THESE AND OTHER FREE TOOLS AND RESOURCES AT

[www.TheAntiDrug.com/ParentsatWork](http://www.TheAntiDrug.com/ParentsatWork)

<sup>1</sup> Hazelden Foundation, "Making Recovery America's Business," Survey 2005.

<sup>2</sup> University of Michigan Institute for Social Research, "Monitoring the Future," NIDA, 2004.

<sup>3</sup> Ibid

<sup>4</sup> Treatment Episodes Data Set (TEDS) 1992 – 2002, SAMHSA, 2004.

<sup>5</sup> Metzler, Rusby, & Biglan in 1999. Community Builders for Success: Monitoring After-School Activities. Oregon Research Institute, Eugene.

<sup>6</sup> CASA. Columbia University, National Survey of Teens, 2001.